

THE STRATHMORE STANDARD

AND BOW VALLEY

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NOMINATE BROOKS, WHEELER

Wheatland to Hold Election In Sub-division One, Strathmore

Annual meetings of the Wheatland School Division are being held throughout the area this week, and Strathmore's was in the Memorial Hall on Wednesday afternoon, with about 30 ratepayers present. This is about half the number which was present last year. Mr. Don McKittrick was elected chairman of the meeting, and H. C. Willson was asked to act as secretary. School superintendent Monroe MacLeod and trustee for this area D. S. Brook, were also present.

Exception was taken by members of the group to not receiving a financial statement prior to the meeting, so that they might be familiar with its contents. It was reported that two earlier meetings had expressed the same feeling, and a statement was made that the Board would give serious consideration to the request for next year. The financial statement for 1947 and an interim report for

ten months of 1948 were read by H. C. Willson, who enlarged on certain items, and answered questions of the group.

The trustee's report was presented by Mr. D. S. Brook, who stated in opening that increased costs of education simply reflect the increased costs of the times. Tax money, he declared, was going only for running expenses.

Mr. MacLeod read his report as superintendent, and embellished the report in many instances as he went along, with more detail. Both he and Mr. Brooks stated their opinion that the standard of teachers generally was not so high today as it was ten years ago. The shortage of teachers accounted for the lower standard, it was felt, but no real answer to the shortage has yet been proposed, and no remedy is in sight.

Mr. MacLeod pointed out that the division was centralizing fairly rapidly, with only 28 rural schools left. This is more than most other divisions have, however. Maintenance costs this year are higher than they have been since the formation

Continued on page 12—

Curlers Plan on Ice Carnival at Carseland Rink

Arrangements are well under way at Carseland for a huge ice carnival to be held December 17, under sponsorship of the Carseland Curling Club. Funds from the carnival will go to pay off the debt on the curling rink built last year.

A queen-contestants' contest is being held, and four queens have been entered. Sponsored by local groups, the queen contestants are Theresa Foster, candidate of the Carseland Curling Club; Bernice Christensen, sponsored by the Carseland Curling Club; Shirley Winters, entered by the Dalemton Junior U.P.A. and Phyllis Christensen representing the Glencairn Students Union.

A series of races is planned as part of the program, in addition to the usual broomball games on the ice will add merriment. Prizes are being offered for the best costumes and for comic costumes.

Following the carnival, a dance will be held in the hall to wind up the evening.

Two refreshment booths will be operated during the evening by the ladies of the curling club, and last year's press at the lunch counter should be repeated.

Arrangements are being handled by Blair Fields.

Entries from the men's rinks are lagging a bit, it is reported, and the committee are desirous of receiving all names as soon as possible, in order that the draw may be completed. Blair Fields and Harry Way are handling the entries, and any names not so far entered should be turned in to either of them immediately.

Friends at Gleichen Shower Bride Elect

Complimenting Miss Violet Cameron, whose marriage is an affair of 8. S. Mrs. Hugh James, Mrs. R. W. and Mrs. M. J. McPhee and Mrs. E. Boilier arranged an anniversary party at the latter's home Wednesday afternoon Dec. 1. During the function a recipe book was compiled for the guest of honor, which presented a collection of old recipes containing miscellaneous gifts. A large white bell and white streamers hung over the guest of honor's chair making a very pretty setting. Miss Cameron in a few choice words, thanked her kind friends for the beautiful and useful gifts and invited all to call on her in her new home.

A delicious lunch was served to over 60 guests by the co-hostesses with a number of friends assisting.

Mrs. Kennedy Heads United Church W.A.

The meeting of the W.A. of the United Church held last Thursday officers were elected as follows: President—Mrs. Don Kennedy, 1st Vice-Pres.—Mrs. Baldwin, 2nd Vice-Pres.—Mrs. North, Secretary—Mrs. Harley Willson, Treasurer—Mrs. C. Sorenson. Committees will be named later.

Rev. A. A. Hamilton occupied the chair during the election. He congratulated the group on the very fine work accomplished during the year.

One hundred dollars was voted towards the Organ fund.

The theme for the January meeting will be "Reminiscing and Looking Forward."

Mrs. Garrett will give a resume of the past history of the organization since its inception about 1912.

Skating Opens, Well Patronized

Skating started on Tuesday at the rink, with about sixty children showing up for the first sating. An equal number turned out on Wednesday evening also, appreciating the good surface at the start of the season. Tickets are now calied for, we understand, though the first couple of evenings were on the house.

At time of writing, no agreement had been reached by the committee on the schedule the rink would be open. There is a split of opinion, it was reported, between some of the committee who are asking for more time than last year to be devoted to free skating, and the other group who are asking for more consideration for hockey. When agreement is reached, the schedule will be posted, and also printed in The Standard. Arrangements have been made, we learn, to open the rink during the noon-hour, for the school students who bring their lunches.

For three-quarters of an hour the rink is open to them, and according to initial indications, they appreciate the opportunity very much. Most of these students come in by bus, and many of them would have no opportunity to use the rink after school hours.

The drain valve on the fire engine's act tank, and the water tank were leaking. It was reported, and Harry Way will be instructed to have these repaired as soon as such defects appear.

Correspondence from the Utilities

Lions Hear Andrew Garrett Tell Workings of Newspaper

A full crowd of Lions and guests heard Mr. Andrew Garrett, city editor of the Calgary Albertan, speak at the Lions meeting last Thursday evening in the Memorial Hall, following a delicious turkey dinner served by the S. T. Hughes, K. A. Baldwin and Charles Harvey.

Included among the group were a number of guests, each of whom was introduced to the group. Among them were Mr. Fred G. Gandy, Mr. G. G. Gandy, Mr. George Hilton, Mr. Bert Coulter, of Lethbridge; Mrs. Mary Mercer and Charles Mercer.

During part of the sing-song session, Charles entertained the group with his singing Jingle Bells.

Plans were well advanced for the Community Christmas Tree, which has been arranged for in Hirtle's Theatre on Tuesday, December 23 at 7:30.

It was announced at the meeting that Holly will be distributed by the Lions under chairmanship of Fred Hilton.

The secretary announced that a letter had been received, showing the names of thirty people to whom parcels would be sent under the parcel's for British schools. A great sum of funds raised in the raffle of a bell donated by Claude Mackie. The raffle was held last spring.

Speaking on the Who, What and Why of the newspaper, Mr. Garrett traced his paper's a year's history, part of the business of gathering news and editing it for a daily newspaper. He prefaced his talk with a few remarks on his pleasure at being home again, and meeting such a group of old-time friends. He

Notes From the Town Council

With Mayor Patrick in the chair, and Councillors Roberts, Ferguson, Baldwin Siemens and Quirin present, the Town Council met on Tuesday to discuss mainly routine business.

Examining expenditures to the end of November, Council found that they are still well within their estimated budget, and there are hopes that the Town may wind up the year with a surplus. Only one account was found to be over-spent, the one being health and recreation.

An application was received from D. Longhorne for permission to open a shoe repairing branch in his premises, involving loss of revenue since his well known business. Since permission had been granted earlier for a similar request, which did not develop, and since it was felt that a shoe shop should be operating in town, Council agreed to grant the application.

A report was received from the consulting engineers pointing out that they felt that laying of water pipe was the best method.

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It was mentioned at the meeting that a contractor had been in town recently, seeking information on the construction of a bridge, and had gone so far as to take samples cores in a number of areas through town, to gain some idea of the soil structure. He had also checked out an excavation in town, where he had a full picture of soil, and agreed there should be little difficulty working here. This information will be used for his estimates, it was said, when tenders are called.

The drain valve on the fire engine's act tank, and the water tank were leaking. It was reported, and Harry Way will be instructed to have these repaired as soon as such defects appear.

Correspondence from the Utilities

Curling Season Opens With Big Mixed Bonspiel

Curling opened the winter in Strathmore on Wednesday, when an open bonspiel was commenced, with rinks made up as players wished. Some were all men, some mixed, and some embraced the high school group. In all, 37 rinks were entered, and play was expected to run over to the weekend.

While this event is only a competition, and no prizes are being offered, two games are assured everyone, and much fun is expected. In each case, the losers treat the winners to a dinner, provided on the spot by the ladies at the lunch counter.

Following the opening spud, the regular square draw will commence.

About the same number of rinks is expected as played last year, but many of them have not yet been entered. Plans for the square draw cannot be completed until they are in, and Leonard Hill is hoping that curlers will forward their names as possible in order to get things moving.

Councillors Siemens and Baldwin were appointed a committee to erect a Christmas tree at the intersection on Main Street, with location of the light switch being provided by Community Chase. The position was made clear that the base of the tree be surrounded with blocks of ice, through which the colored lights may shine, and suggestion was accepted.

Notification of liability over a hospital account was received, and it was suggested that more information be obtained by the secretary for the next meeting. It is the Council's feeling that they should not be responsible for this amount.

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Correspondence from the Utilities

Strathmore Standard

The Strathmore Standard, established in 1909, a member of the Canadian Weekly Newspapers Association is published Thursdays at the Standard office, Strathmore, by Charles A. MacLean, Editor and Publisher. Subscription price, \$2.50 per year in Canada; \$3.00 per year outside Canada.

Member of the Audit Bureau of Circulations. Authorized as second class mail, Post Office Department, Ottawa.

PRIZE WINNING ENTRY

A couple of months ago the Canadian Weekly Editor held a competition among weekly newspapers for an editorial on The Place The Weekly Newspaper Fills in the Community. Winners have just been announced, and we are here reprinting the first prize story, submitted by the Powell River News. We think it's breezy, it's bright, it's well written.

"Say boy, I wouldn't have your job for anything!" remarked Al Loughead last week as we fished for our keys for an after-supper session at the office.

"Me either you can keep it," vouchsafed Bob Muir.

Bob, rung Muir's Hardware and Al, the 15-Cent Store, across the street from The News. Never a

Saturday, a Sunday, a holiday and sometimes an evening out they have noticed the midnight oil burning in the front office as one or more of us slugged it out trying to make up for lost time.... time gone, usually, because an editor or a reporter was serving on a committee in aid of this, that or the other thing.

Both of them extremely active in community affairs, Bob and Al were probably recalling that the one face they could always count on seeing at these meetings was that of the diligent editor.

While we're intrigued by the sincere praise of the incident at the time the thought of it occurred and rolled up the sleeve to get a good night's sleep in the life of its constituents. Although it is unquestioned belief that the one topic about which the reader of The News is least concerned is the function of the newspaper and the people who share in its publication, re-examination of our activities urges us to do a bit of active editing.

We found that while weekly newspaper is a private commercial enterprise functioning as a public institution, and to fill that role properly it has certain responsibilities which are, in the order of their importance: survival of our business; to provide reliable information on all community events and happenings; to keep the public informed on all community development through our editorial page; and to entertain.

It may sound selfish to say that self-preservation is the one important factor in the stellar role a weekly newspaper plays, but, such is the case, and moreover, it is the keystone upon which the success of all other factors depends. After all, because we do fill a vital need we are permitted to operate under certain privileges, but equally true it is that we must operate with certain checks and balances.

If we constantly dispense and ignore our readers we place a noose about our voice and throttle the substance of our news. We must, therefore, between stimulation and growth for our community. If we offend morals or favor special interests we lose the confidence of our readers; and if we do not march abreast and in the van of community development there is no one to do so. Sound business stability is, however, of first importance, not for itself alone but in the scope of service it affords the weekly newspaper.

A good weekly newspaper is a tower of strength and a pilot light for progressive citizens of the community. It does not serve a one, three- or four-year term of office, but it will be measured by decades and eventually come to be thought of as a tradition. It has the opportunity to amass the collective knowledge of hundreds of progressive and community-minded citizens all working to the common goal—Progress.

To the weak and the struggling the weekly newspaper is a voice for a worthwhile effort to the disheartened, concrete optimism for a just cause and positive action to revive it; and for the ambitious, a medium of expression that lends support through its reputation for clear-thinking.

How many burned-out or tragedy-stricken families in the towns of British Columbia—or any province—have been comforted by the kind words of the editor of their local paper? How many children and adults are living today because the weekly newspaper discovered the misfortune of ill-health and depleted savings and sparked concerted community assistance to life? How many strong and thriving clubs, organizations and movements have their birth in the belief that there was a weekly newspaper editor ready to give his scant time and spunk that first breath of life to them and then flittingly slip as quietly from the scene as a family doctor? How many towns and cities owe their present stature to the early efforts of their weekly newspaper when nourishment and vitality and enthusiasm was bodily needed?

It's a never-ending job and a never-ending challenge.

No matter what of the day, tomorrow brings its new needs, unfolding before the weekly editor as steadily as a road beckoning to new and far-off fields. As to its rewards, they may never be material, or even reach the soul-satisfying point of public recognition, but they are most certainly manifest in the comforting, clear-cut sense when the day is done and the torch is passed on to another set of hands.

Two words, often used and more often exemplified, point up the now-all and the end-all of a weekly newspaper—Community Service. Encompassed by these are the duties of teacher, counselor, guide and leader. Practiced to their fullest, you have the finest pattern to which time can be dedicated.

"What is the sole purpose of a newspaper in the life of its community?" To paraphrase a famous American election slogan, the answer is simply: "As the weekly is, so is the community."

It's just that important. It's just that big.

You don't have a live paper in a dead community. You don't have a dead paper in a live community.

For long, that is.

SUPERVISION

Once more the community has demonstrated the worthwhileness of Supervision of swimming and skating for children. This time the demonstration was at the lake in the park, where Lanny Hill, just three years old, fell through a hole in the ice, as he and a group of other bigger boys were playing on the surface.

It is fortunate once more that nothing more than a soaking was received, but it is easy to imagine how quickly and how tragically the situation might have been changed. With eight feet of water beneath, and wearing a considerable amount of heavy clothing, Lanny could easily have stayed under.

Similar situations have taken place in our own community before, both where skating is concerned, and in summertime where swimming takes over.

We know that supervision in both instances is costly, and has been a losing proposition financially, but in terms of dollars and cents, what price would you put on Lanny Hill's life? Or on the life of your own children?

The Community Council is to be congratulated on their efforts to insure supervision, and the elimination of these accidents and near tragedies.

Every man has a right to his own opinion, but no man has a right to be wrong in his facts.

—Bernard M. Baruch.

HAVE WE DROPPED THE MEMORIAL?

Has Strathmore and district dropped any idea of a memorial to the men who served and who lost their lives in the war that ended three years ago? So far, one attempt has been made to swing a skating and curling arena, but it didn't come to much when the canvass was made, and it seems the idea has been allowed to drop.

We think it's a pity that nothing should come in the way of a memorial, and there is still ample opportunity for something over and above the stone tablet in front of the Memorial Hall. Ideas have been suggested in some places of establishing libraries, of endowing hospital beds, of creating scholarships, of recreation facilities, of many other things.

Strathmore could use most of these ideas, but the thought occurs to us: why not a Memorial Rest Room, or Memorial Nursery? We've advocated both of these ideas before, on more than one occasion, and we think that either might have worked as a Memorial which would prove a real asset to the community.

But whatever the memorial, the idea shouldn't be left on a shelf. We've left it there long enough.

In Others' Words

VANCOUVER PREFERRED

Situated strategically at the eastern gateway of Western Canada, Winnipeg has benefited immensely from the steady flow of traffic through its port. It has grown powerfully wealthy from handling the products of the prairies and catering to the requirements of the prairie people.

Winnipeg does not want to relinquish any of this valuable business. So the Winnipeg chamber of commerce has been working hard to oppose any reduction in the mountain freight rate differential. That term is used to describe the 25 percent higher rates charged by the railways to carry freight over the mountains.

Alberta is bitterly interested in the effort being made to abolish this differential. From a transportation standpoint Alberta is disadvantageously located—worse than any other province in Canada. It is about 1,200 miles from Alberta to Fort William and half the distance from Alberta to Vancouver. Our natural outlet for exports is via the Pacific but the mountain differential hinders the westward movement.

The Winnipeg Chamber of commerce and the other opponents of the western route say that it costs more to build railways over the

mountain than prairie construction cost, so that the mountain route should be higher. But railway rates are not always worked out that way. It cost more to build railways to Western Canada than on the prairies, but the freight rates in Eastern Canada are lower than on the prairies.

The Winnipeg chamber of commerce says that if the mountain differential is eliminated that the railways will be compelled to raise rates on the prairies. But that will not necessarily follow. That is merely an argument dug up for a bad brief. Winnipeg's chamber of commerce is really actuated by selfish greed in its opposition to the mountain differential. It wants the business of the prairies for Winnipeg and not for Vancouver, New Westminster and other coast ports. The real reason is painfully shocking.

We resent Winnipeg's intrusion into our territory. We people do not like the incessant efforts of the city of Winnipeg to try to dominate this province. Our outlook is more inclined to be towards tide-water. We think Alberta will do better with a Vancouver hook-up rather than one with Winnipeg.

—Brooks Bulletin.

CHASING AFTER PLEASURE

Donald Cameron of the University of Alberta, stated at the recent M.R.C. banquet, "diversification" movies, revival meetings, etc., offer the public only a limited bill of fare." There is a great deal of truth in what he said.

Entertainment seems to be pleasure-hunting. It runs itself right into the ground chasing entertainment. What Mr. Cameron was getting at—we think rightly—was that citizens today seek enjoyment out of life, not just enjoyment out of time. Two years ago, persons made their own entertainment. They had to. After a day's work that meant another niche in carving out a homestead, the pioneers would gather with their fellow workers and supply their own music for a round-and-ready barn dance. Or else a group would get together and talk, and make plans which were vital and meant much to everybody's interest. There was something complete and satisfying about the doing, because they were doing it themselves.

It is simply an allusion to a dangerous trend that has too many of us, tail, running after something without attaining it. The answer? Mr. Cameron suggested a greater interest in hobbies like shopwork, handicraft, drama, music, and so on. As we noted, there is much in what Mr. Cameron says.

—The Lacombe Globe

A CONSUMER STRIKES BACK

(Guest Editorial by Scribbler)

Two world wars are now behind us and the third one well on its way. This time it is supposed to be Labor against Capital, but, like Labor against Capital, but, like Capital against Labor, it is to be Labor against the Consumers and it appears to be a continuous performance from year to year, only a little worse each year.

That there is something behind all this is quite evident because right thinking men would not go out on strike when they know they're

protecting the welfare and even lives of their fellow citizens.

When the consumer finds his ladder empty, or in the midst of winter finds his coal bin also empty, then will he wake up and demand that the government, in order to stop the waste, declare strikes illegal and give the workers protection and right to unionize.

And if the government is afraid to comply with this request then let us put in a government that will. We consumers constitute a majority.

—Nanton News

WHY SHOULD WE SAVE?

The recently held convention of the Social Credit party has recommended that old men be raised to 65 and old women to 60. This would be fine for the old folks. But the question that the rest of the people must decide (and particularly the younger ones) is this: Is it worth while to pay out money for life insurance for annuities for support in old age when a free pension is available?

Why not go out and spend all your money and rely on the government to take care of you when you are old? It takes savings of \$20,000 to

provide at three percent a pension of \$600 a year. Someone has to produce that \$20,000 in the first place. Well, let the government worry about that!

Governments obtain money through taxation. But if everyone paid their taxes as they get it the government would not get as much tax money in the future as they have in the past. In time the exchequer may be empty and the old age pensioners may wonder what is happening.

—Brooks Bulletin.

DEAR AT A PENNY

Owen Sound Sun-Times
We may be somewhat overly cynical, but one of the most annoying features of our Main Street parking situation is that in regard to short time parking.

A penny to park does not seem much. It isn't if you are going to park in one spot for five minutes or so. But if your car along the

Main Street are several and at which different parts of that section of the city, it soon runs into a number of pennies.

The meter people might consider our complaint for future reference. They could, for instance, make slugs available, several for a penny, which would overcome the difficulty.

The wave at Strathmore,
The cash starts, the worry parts,
when you put Standard Classified
Ads to work.

EVERYBODY'S BUSINESS

by
Don Graham

How time-conscious are you?

The man who tries to make the best use of his time can do more and better work per hour. And is more likely to succeed.

Here are five time-saving hints that increase efficiency:

1. Study every aspect of your job to see where you can make shortcuts. (Sometimes two jobs can be done at once — e.g. the truck that mixes its load of concrete as it travels.)

2. *Don't start to work gradually.* Hit the job hard right from the start!

3. Plan your work according to a schedule. You need a "blueprint" for your time in order to estimate present and future needs.

4. Get the most efficient new tools available for your type of work. They'll pay for themselves many times over.

5. Have everything you need for the job ready *before you start*.

If you put these suggestions into practice they'll help make every working hour more valuable!

Canadian Life insurance companies meet their obligations promptly. In 1947 they distributed 112 million dollars to living policyholders and 69.5 million dollars to beneficiaries under death claims.

Fairplay Notes

Mrs. Bullock of Welling and her son Lee Bullock of Raymond called on the former's Aunt, Mrs. S. Dain for help last week. It was the first time they had met in nineteen years. They were accompanied by Mrs. Elder of Coaldale.

Mr. and Mrs. W. D. Braden left this week for the United States where they will spend the winter visiting relatives and friends.

Mr. and Mrs. C. Dumpleton and family were the guests of Mr. and Mrs. E. Newton of Dalemedon on Sunday.

Mr. and Mrs. E. T. Moe and Mr. and Mrs. W. D. Braden were the dinner guests of Mr. and Mrs. F. Dain on Tuesday evening.

Mr. and Mrs. Rinker of Sheridan, Wyoming spent Sunday at the L. Albertson home.

The district was shocked and grieved on Thursday morning when the word passed around of the tragic shooting of Mrs. Raymond Moore of Winkler. The shooting is believed to be directed at Mrs. Moore's sister-in-law, Mrs. Fred Dain, according to Clarence Moore, her brother-in-law, who is well known in this district. Mr. and Mrs. Dain and Clar-

ence Moore motored to Rumsey on Friday, returning after the funeral on Monday.

\$3,000.00 IN CASH PRIZES

34 Cash prizes totalling \$3,000.00 offered by the Winnipeg Grain Exchange to encourage the study of Grain Marketing:

Simply complete the following statement in not more than 300 words:

"I believe in
FREEDOM OF CHOICE
IN THE MARKETING OF GRAIN
because"

Your entire future is involved in grain marketing. Study both systems with an open mind—then decide for your self.



Mail coupon today for your free copy of DEAR DAD—
for both systems and the story of grain marketing in plain simple words.

WINNIPEG GRAIN EXCHANGE
WINNIPEG, MANITOBA.

Please send me free copy of your booklet
"DEAR DAD" for details of contest and for
a study of Grain Marketing.

Name _____
Address _____
(Print name and address clearly)

Contest entries become the property of the Grain Exchange.

Thursday, Dec. 9, 1948 — THE STRATHMORE STANDARD —

Namaka Notes

by Mrs. E. B.

Mrs. Bullock of Welling and her son Lee Bullock of Raymond called on the former's Aunt, Mrs. S. Dain for help last week. It was the first time they had met in nineteen years. They were accompanied by Mrs. Elder of Coaldale.

Mrs. Watta spent Sunday last at Gleichen with Mr. and Mrs. Gordon Bogatie and little Diane.

Mr. and Mrs. Federean of Rosemary spent the week-end with Mr. and Mrs. J. Lepp and family.

Mr. and Mrs. L. Wheeler's brother Alvin Peterson and a friend from Saskatchewan have been visiting at the L. Wheeler home.

The Namaka Friendship Club held their November meeting at Mrs. H. Newell's home with eight members present.

As the breeding season for range sheep flocks will soon be at hand, a few suggestions on the care of ewes at this time should be in order.

Ewes that are in good healthy condition will require extra feed if plenty of good grass is available. However, if severe weather prevents normal grazing, it is a good policy to provide extra hay or grain. Thin ewes should well feed for a few weeks prior to mating in order to insure a satisfactory lamb crop.

At this time of the year it is well to check all ewes that have any tendency to be wool bound. Ecess fat around the eyes should be plucked out by means of shears. A sheep that can see properly is much better equipped to rustle from one which is nearly blind due to wool obstructing the eyes. The presence of heavy wool or mats of wool around the rear quarters is most undesirable, and these should be removed if necessary.

Nearly all sheepmen follow the custom of providing the ram band with a small amount of grain at least one month before the breeding season commences. The usual feed is one to two pounds of oats per head per day. This grain feeding of the rams should be extended throughout the breeding season. The rams can be separated from the ewe flock morning and night

Farm News

Produced by the Alberta Department of Agriculture

PREPARE FOR SHEEP BREEDING SEASON

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for a few minutes on the grain can be fed. After a few days, the rams will be anticipating the regular feeding hour, and there will be no difficulty in separating them. Some sheepmen find that good results are obtained when the rams are separated from the ewes immediately so that the former will have a longer period to feed and rest each day.

Particular attention should be paid to the feet of the ram, as they require considerable trimming. A ram does not walk as much as a sheep, so a hoof has a tendency to become too long for good footing. Excess wool in the region of the brisket and belly should be sheared off as it is sometimes the cause of an obstruction.

Particular attention to these details will often make a marked improvement in the lamb crop, which is the most important single factor determining the success of the sheep business.

Carseland Notes

by H. A. C.

Mrs. H. Hansen has had as her guest Miss Isa Dahl who has just arrived from Scotland.

The P.E. Club held its annual Christmas meeting at the home of Mrs. L. Lea on Dec. 1st. After the business meeting the grandmothers of the Club entertained the other members, resulting in a half hour of hilarious fun. The first item on the program was a fashion parade of costumes for grandmothers from the gay nineties to the present day. There were jokes and stunts and games followed by a delightful lunch and an exchange of Christmas gifts.

We are sorry to hear that Mrs. H. Way has been confined to bed for the last two weeks. Her daughter, Mrs. G. Peever of Calgary, is staying at home during her mother's illness.

Kirith and Kay McKinnon spent the week-end at home from Olds.

Mrs. John Christensen was taken to the hospital last Saturday for an operation. Her's hoping she will be around again soon.

Mrs. Gordon Christensen entertained in her home last Saturday in honor of the second birthday of her son Larry. There were twelve ladies and four children present.

Mrs. J. Chr. Nelson and their two children of Indus spent Sunday with Mr. and Mrs. Phil Dick.

Mrs. E. Stinson of Calgary spent the week-end at home.

Embroidery

Very beautiful Christmas gifts, which you may buy for \$2.00 and up. I think you will appreciate this opportunity to buy these for yourselves, and you are welcome to drop in and look over the embroidery.

Mrs. J. Chr. Nelson
Phone R 913 Box 108, Standard.



SINCE 1879 Canadian Youth have pledged their troth with BIRKS Diamond Engagement and Wedding Rings.

We are proud of their fine quality and expert workmanship which, for generations, have made the BIRKS name famous.

Matching pairs from 50.00 to 1,000.00

Birks
JEWELLERS

Calgary, Alberta.

Catalogue on Request.

WANTED

TURKEYS

LIVE AND DRESSED POULTRY

—TOP CASH PRICES PAID—



Burns
& CO. LIMITED

SHIP TO
NEAREST BRANCH
CALGARY
OR
LETHBRIDGE

Hussar Lake Freezes Makes Skating Rink

On Thursday evening, the members of the Hussar Ladies' Bridge

Club met at the home of Mrs. C. P. English, retiring President, for election of officer for the winter. Mrs. P. Pringle was elected president and Mrs. H. L. Mouton was elected secretary-treasurer. Plans were made for the playing schedule. There will be four tables. First bridge party will be held at the

home of Mrs. E. F. Blake with Mrs. Jack Chilton assisting hostess, on December 16th.

The Sports' Club at a recent meeting decided to purchase a projector for use in the school and community hall, feeling that this will give the greatest use to all lines of activities of the Club. The unusual fact of having a natural skating rink on Dead Horse Lake

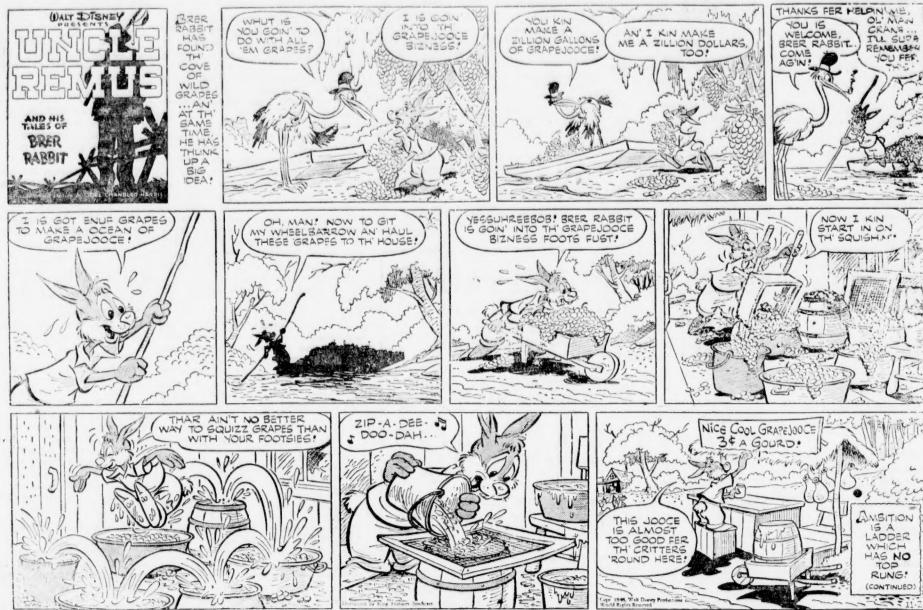
has solved some of the sports problems. This is the first time that the lake has frozen over for ten years.

At the Council Meeting held on Tuesday, with Mayor Bell and Councilors E. F. Blake and C. P. English and the Secretary, M. C. Bell, present, a by-law was enacted that there be the Wednesday half holiday in the village, starting on Wednesday, December 1st, at one P.M.

Henceforth all places of business in Hussar will close for each Wednesday afternoon.

It was also agreed to renew the contract with the **Calgary Power Ltd.**, and to fix up a reserve reservoir for the Village well.

Classified advertising results are the rule, not the exception. They cannot be guaranteed—but they are usually forthcoming.



GIFTS GALORE

AT

PATTERSON'S
Rexall Drug Store

BEFORE YOU BUY

Check Us Over —

-Our Gifts MUST Satisfy-

How To Build A Farm Pond

forage fields. It provides young folk with a swimming hole in summer and a skating rink in winter. It promises crops of fish and fowl; it helps raise the level of water in the ground; and in wells within reach. Finally, it provides an ideal source of water for fighting fires that may break loose and threaten the farmstead.

All this builds up stability and income; and adds to the comfort and enjoyment of farm and community life.

To do all this, tree belts and ponds are planned as part of the whole farm operation. Experience is the greatest teacher. So, it is well to get advice and co-operation from experienced people in Departments of Agriculture Services, P.F.R.A., Experimental Farms, Canadian Forest Service, etc.

Tree belts are planned (as at the top of our illustration of "the farm on Section 37") along windward boundaries—to break prevailing winds; on the contours of the drainage slopes—to check soil erosion; and around farmsteads and ponds—to protect buildings, livestock and water.

THE POND SITE

The site of the pond is carefully chosen in relation to the slopes which will drain runoff into it; and in relation to the jobs which the pond must do as a piece of farm equipment. The ideal location is on a runway which drains a good share of the land, and close to the farmstead (as in the plan at the top right of our picture).

The length and width of the pond will be determined by the amount of water which is available to be impounded; and upon the extent to which the family plans to use the pond. Naturally, the pond gives a greater reserve of water for more uses than one that is underfed. In any case, the pond should be deep. A depth of 16 feet or more will store abundant water to supply all demands to meet losses through percolation and evaporation; and have plenty left over.

The earth excavated to give the pond adequate size and depth, is used for building the dam across the runway at the pond's lower end. The dam is carefully sited and designed; and built to stand the worst of the Arctic or even a spillover. It is built big enough to carry off excess water. Dam and spillway are protected with grass. The entire structure is fenced to prevent damage to livestock.

SHELTER BELTS

The layout (as in our pictured plan) provides tree belts—to prevent soil erosion; to break prevailing winds; to hold snow, which will melt into more water in the spring; to shelter buildings, stock and gardens; and in addition, to supply wood for fuel posts, etc.; and to provide habitats for birds and other wildlife.

Bitter experience has taught that the farmer who hauls water for livestock often goes broke. Among pioneering memories is one nightmare of melting snow for use in winter, and another of hauling water for 100 thirsty, howling hogs when the creek went dry one hot summer. The big, deep pond, reinforced with adequate tree belts (as shown in the illustration) will add water to livestock; and contributes to the increased income and stability from that side of farm operations.

With rural electrification, the lay-out picture can provide water on tap for all the farm buildings, the good wife's finger tips. And that is a mighty big item for better living for the farm family.

OTHER FUNCTIONS

It is easy to talk about irrigating gardens. It takes a lot of water. In fact, to put one inch of water over one acre means moving 136 tons, or over 27,000 gallons. Nevertheless, irrigation of gardens and forage crops provides good investment. It has proved profitable. Likewise, to flood irrigate small fields of forage crops, at critical times.

One of the threats to farm life, which too often becomes disaster, is the number of farm buildings. Isolated farm buildings are difficult to protect. Even in those few favored rural communities with mobile pumping units, the problem of water supply remains. When ordinary water fails, the deep farm pond provides the fullest measure of protection.

Man does not live by bread alone. Trees and ponds on Western farms add more to life than cash income and stability. They provide recreation, picnics, parties, and swimming in summer time; for skating in winter. In the winter too, the farm pond can yield crops of ice for refrigeration, the year round. Ponds, however, may be a poor end crop; if muskrat ponds can be trapped each spring; and in the summer, (authorities state) the big deep pond can add to cash crops the fun of hooking fish for

Classified Advertising and Coming Events

CLASSIFIED RATES

10 cents per count line, 35 cents minimum if paid in advance, or 45 cents if charged for one insertion. 2 insertions 75 cents, 3 insertions for \$1.00.

Headings count as two lines.

In figuring the number of lines,

count five words to each line.

Cards of Thanks, in Memoriam notices, 15 cents per insertion not exceeding five lines. Over five lines 10 cents per count line.

Suggested in Memoriam notices may be obtained on application to the Strathmore Standard.

Regular clinics for infant and preschool children are held by the Strathmore Health District from 2:00 to 4:00 p.m.

Strathmore the second and fourth Tuesday in each month. Caresland the second Friday in each month. Standard the third Thursday in each month. Rockford the third Friday in each month.

Friday, December 17 is the date of the big Ice Carnival in Caresland. Turn out and support your choice of queen. Gigantic Curly's Ball afterwards.

The annual meeting of the U.F.A. will be held in the Memorial Hall on Monday, Dec. 13, at 8 p.m. c.

The annual meeting of the Strathmore Red Cross will be held Monday, December 13 from 7 to 8 p.m. in the Town Hall.

Christmas Tree will be held at Cheadle Monday, Dec. 20, 7:30 p.m. Everybody Welcome. 1c.

Local News Items

Sixteen members of the Eastern Star and their husbands travelled to Gleichen on Tuesday evening, when they were guests of the Gleichen Chapter.

The Box Social held by the Lions on Friday last was a great success for everyone who attended. The change in the weather cut the crowd down considerably, but those who did attend found a great time, greatly added to by the efforts of Auctioneer Harry Lang of Bentsker who kept the bidding for the bunch boxes moving at a rapid pace throughout.

LOST

LOST FROM PASTURE East of Strathmore. Sheep 2½ yrs. old. Brand: either pitchfork left shld., or 7C—right ribs and left ear split. Phone 118 Strathmore. Reward. 25¢.

STRAYED—TWO BLACK Yearling Steers, both as cut on the left hip. Reward, Phone 1003, Strathmore. Thomas A. Taylor. 3161c.

MISCELLANEOUS

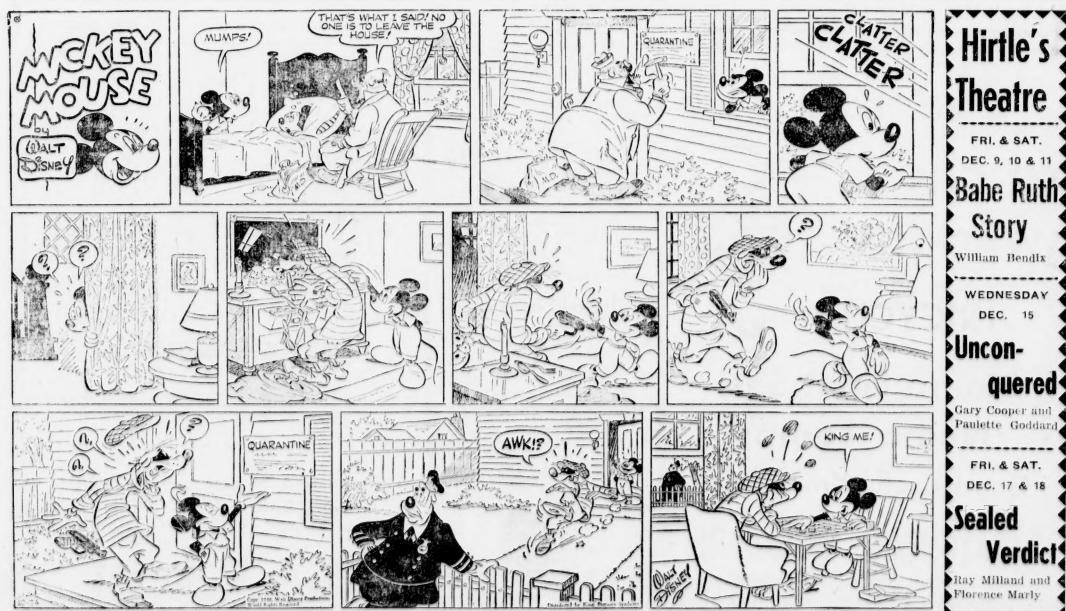
WANTED—100 PULLETS, LEG-Horns or New Hamp. \$1.00 apiece. Apply Box 32, Cheadle. 111f.

WANTED

Information as to the whereabouts of Katherine Walker also known as Katherine Stone.

Please write T. G. B. Walker CARDROSS, Saskatchewan. 3232c

Now is the time to get rid of idle sporting goods. Use Standard Want Ads.



Hirtle's Theatre

FRI. & SAT.

DEC. 9, 10 & 11

Babe Ruth Story

William Bendix

WEDNESDAY

DEC. 15

Unconquered

Gary Cooper and Paulette Goddard

FRI. & SAT.

DEC. 17 & 18

Sealed Verdict

Ray Milland and Florence Marly

Wm. Rhodes & Son

Massey Harris Dealer

Sales Frigidaire and Stewart Warner Radio
Service STRATHMORE, ALTA.

PHONE 87

Model SR 1½ h.p. Air cooled engine
 No. 8 Table Model Cream Separator
 No. 9 550 lb Cream Separator

No. 11 — 10½" Ball Bearing Grinder
Green Cross 2-4-D Butyl Ester Chemical
No. 1 Tractor Mounted Sprayers

— Above at Reduced Prices due to remodelling—
 One used McClary's Royal Charmin Kitchen Stove
 Cream Enamel High Shelf, A1 Shape

— Electrical Gifts, Decorations and Accessories—

TOASTERS Silex Coffee Makers
IRONS, 110 - 32 volt Fancy Radio Lamps
BED LAMPS Radios, Battery and Electric

ELECTRICAL ACCESSORIES

Ball Chain Sockets
 Triple Tap Extension Cords
 Iron and Toaster Cords
 Boxes & Duplex
 Receptacles
 Single Pole Switches
 Current Taps
 2 Way Sockets

Bubble Lights
 Miro Star Lights
 Illuminated Star
 Multiple Sets
 Fairy Tale Lights
 Glo Bird Lights
 Halo Angels
 Series Sets

Due For Christmas

The NEW Lullaby Bed Lamp Radio — Fits any type of bed — Rest in bed — Read — and listen to your favorite program

• See our new No 3 Trailer Sprayer •
 125 gallon Non Rust Tank. Wide Gauge
 Wheels — 74" (Stops bouncing). High Arch
 Type Axle. (Greater clearance). P.T.O. or motor
 driven pump. (enables customer to get some use
 from P.T.O. or gives him a large sprayer for
 less money).

— Guaranteed for March Delivery —

A Good Stock of

SLEIGHS



WAGONS

TRICYCLES

Noma Light Sets

Noma Lamps

Good Useful Xmas Gifts

STRATHMORE HARDWARE

"The Store of Quality and Service"

M. A. RELLINGER

PHONE 54

Red Bobs Graded. To No. 3 Northern

On and after August 1, 1947, Red Spring Wheat of the Red Bobs variety will not be graded higher than No. 3 Manitoba Northern, the Board of Grain Commissioners for Canada announced recently.

The Canadian Grain Act provides that for the first three grades of Hard Red Spring Wheat the varietal standard of quality shall be "Marquis" or any variety equal to Marquis". The ruling whereby a variety is "equal to Marquis" is based on the advice of the Association Committee on Grain Research. This Committee comprises the leading government and university cereal chemists in Canada, with the presentation of the report to the Department of Agriculture, the National Research Council, the Universities of Alberta, Saskatchewan and Manitoba, and the Canadian milling industry.

When the original list of varieties was drawn up, the Committee included Red Bobs as equal to Marquis. Although there were indications at that time that Red Bobs might be considered inferior to Marquis, the Committee felt there was sufficient weight of evidence to justify the exclusion of Red Bobs from the list of varieties recommended as "equal to Marquis". This situation has changed considerably during the past ten or fifteen years.

There are now available much more comprehensive procedures for estimating quality, as well as a better understanding of the particular qualities of Red Bobs in wheat by our principal overseas customer, the United Kingdom. Accordingly, some two years ago, the Committee decided to re-investigate the position of Red Bobs. Available data for past seven years, representing a wide range of baking and other technological tests, were reviewed in the light of modern knowledge. While the data indicated clearly that Red Bobs could not be considered equal to Marquis, the Committee decided to make a further and final test. Accordingly, the varieties Marquis, Thatcher, Red Bobs and Saunders were grown in comparable one-acre plots at five different different locations in Western Canada. They were then submitted anonymously under key numbers to eight leading cereal chemists in the area, including five in the United States, and ten in Canada. It was the finding of this group that Red Bobs is not equal to Marquis.

By comparison with Marquis, the chief faults of Red Bobs are that it is about ten per cent lower in protein content, has a 10 per cent lower in loaf volume, and yields dough that is softer and less elastic. Accordingly, Red Bobs is not as good as Marquis for strengthening mixtures and after baking.

Advantage of this change is given so that growers of Red Bobs may have ample time to decide whether they will continue to grow Red Bobs, and if not, what other variety they will grow in place of Red Bobs. Leading agriculturalists have agreed that, throughout much of the area in Alberta where Red Bobs is now grown, farmers could obtain equal or better yields by growing Marquis. In some districts Thatcher would be unsatisfactory because it does not mature early enough. A suitable variety for these areas — Saunders — has now

Ardenode News

by H. S.
 Mrs. E. Olson and Larry were Calvary visitors.

Mr. and Mrs. L. M. Wise and family spent last week-end visiting friends in Caroline.

Miss Joan Brook of Calgary spent Sunday at her home here.

Mr. and Mrs. G. S. Dawson also Mrs. D. S. Brook spent Saturday last in Calgary.

Mr. and Mrs. George Dawson entertained for a few friends one evening last week. Mrs. Dawson was celebrating the anniversary of her birthday. We hope she will enjoy many more in the years to come.

Mr. and Mrs. G. H. Godfrey and Warren spent several days in the big city recently.

We are pleased to hear Mrs. F. Hilton is making such good progress after her recent operation. We hope to see her home very shortly.

Mr. and Mrs. Ted Joel of Calgary were weekend guests at the home of Mr. and Mrs. P. W. Parsons.

\$10 BID FOR TORONTO "TELY"

Newspapermen are still arguing about the way British United Press got the result of the bidding for the Toronto Evening Telegram, says Napier Moore in his Financial Post "Special Report".

Informing that the meeting at which the tenders would be opened would be closed to the press, BUP itself put in a tender. It was for \$10. And, to fulfill the requirement that bidders must deposit 10

percent of the amount offered, it was accompanied by a certified cheque for \$1.

Under the rules, the BUP's bureau manager, as a representative of a tenderer, was entitled to be present when the bids were opened. Thus, leaving the meeting, he was able to pass to his waiting reporter the news that George McCullagh has acquired the Telegram for \$3,610,000 before the official announcement was issued.

Some members of the fraternity chuckle over what they consider was smart work. Others doubt that it was ethical. We must say we found the incident rather refreshing.

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 Calgary Office — 414 SOUTHAM BUILDING

F. J. WEGENER

• GENERAL TRUCKING •

CATTLE, GRAIN, AND COAL HAULING

— Prompt And Efficient Service —

Phone 2411 — Strathmore, Alberta

DR. MOFFATT

DENTIST

EVERY SATURDAY

Place: King Edward Hotel.

Time: 10:00 a.m. to 7:00 p.m.

Calgary office — 802 Southam Bldg.

CHASE & COMPANY

— Representatives for —

McInnis & Holloway Ltd.

Funeral Directors at Park Memorial

Phone 78 - Strathmore Phone M3030 - Calgary

Christmas

Suggestions

for Him

A Great Assortment

OF CURRIE NECKWEAR

with gift boxes

\$1.00 \$1.50 \$2.00 \$2.50 \$3.00

CURRIE MUFFLERS @ \$1.65 \$1.95 \$2.95 \$4.50

Wolsey and Holeproof Sox

.75 .95 \$1.50 \$1.75 to \$2.75

HICKOK and CURRIE BELTS, SUSPENDERS
 and GARTERS with Gift BoxesHickok Tieclips, • Collar Pins, • Chains etc.
 in Gift Boxes

Also SHIRTS, PYJAMAS, SWEATERS,
 SLIPPERS, CAPS, PARKAS,
 SPORT JACKETS, FLYING BOOTS

Thos. E. Wright

STRATHMORE — ALBERTA



BUY YOUR TURKEYS AT ROBERTS Meat Market

WISHING YOU ALL A VERY MERRY
CHRISTMAS AND A HAPPY NEW YEAR



LEN ROBERTS, Mgr.

SLIP OF TYPE TO EDITORIAL SHAME

No one enjoys Scottish jokes more than a Scotsman. Similarly, a farmer takes peculiar pleasure out of any farm joke. A clergyman relishes a bit of levity in his profession, and there is no doubt that occupational jokes have their own popularity.

Thus to an editor any typographical slip made by another paper is excrecutively funny. He knows it can happen so easily, leaving the editorial staff plunged in embarrassment.

In the December issue of Reader's Digest there are a number of quotes of mistakes made by newspapers, the joke all hinging on a misplaced word, an omitted letter or poor construction.

From the Yorkton (Sask.) Enter-
prise—“Mr. Balfour has entirely
recovered from her broken collar
bone, but her knee is still in the
hands of the doctor.”

From the Johnston Press, Ten-
nessee—“Fred Vance, deputy grand
exalted ruler of the Elks, will
visit Johnston Thursday.”

From the Warsaw News, Virginia—
“Mrs. Belfield is so sappy and
jolly that it is refreshing to be with
her.”

From the Greenville Advocate,
Ohio—“An eight and one-half pound

daughter came to lighten the home
of Mr. and Mrs. Brown.”

From the Cedar Record, Utah—
“Salesman wanted. Must be able to
put up good references and \$5000
blond.”

From the Norfolk Naval Sheet,
Virginia—“Wanted, bachelors, pro-
fessor desires cook; middle aged
white; just plain fool, nothing
fancy.”

From the Geary Star, Oklahoma—
“In renewing a subscription, I
permitted you to use my paper as much
as my husband.”

From the Norwood Enterprise,
Ohio—“Marjorie Evans was slightly
bruised Monday afternoon, when
a car struck her in front of the
gate. George Baker, the driver,
picked her up and feeling her all

daughter came to lighten the home
of Mr. and Mrs. Brown.”

PICKWICK PAPERS

MR. SAMUEL PICKWICK is in a
tight spot as you can see from this
illustration of his adventures, by
the famous artist “Phiz” who collab-
orated with Dickens in the original
edit on *Here Mr. Pickwick's* indignant
little figure has collapsed on
a chair at the office of the lawyers
Dodson and Fogg, and if it weren't
for the suggestions his faithful
Cockney valet, Sam Weller, is
whispering into his ear, he might
be fleeing from the leering at-

over to make sure no bones were
broken, insisted on taking her
home where he could make a closer
examination.”

—High River Times.

neys. After all, it is no laughing
matter to be faced with a breach
of promise suit, and Mr. Pickwick
thought his case deeply tragic.
You'll hear about it on the next
broadcast of *The Pickwick Papers*,
at 9:30 p.m. on the CBC Dominion
network.

First units of the University of
Chicago's new 450,000,000 electron-
volt cyclotron (atom smasher) needed
a special truck with seven axles,
26 wheels and re-inforced tires to
haul it through the streets. Each
section weighed 87 tons.

The classified columns carry your
message straight to the people to
whom you want it to go—for they
are watching for it.

A Merry Christmas And A Happy New Year

China Ware



From 32 piece breakfast sets

TO

96 piece dinner sets

In designs to suit every taste



for the young folks

CROWN LUMBER COMPANY LTD.

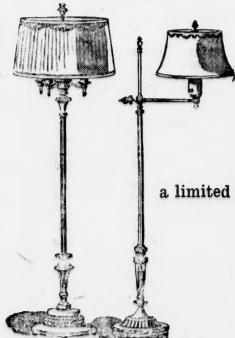
J. A. Fonger, Mgr.

A few pieces of extra fine

LUGGAGE

for that Christmas Holiday

A limited quantity of
Christmas tree Decorations
including sticks, shin pads,
gloves, supports, etc.



a limited supply of skating outfits

A Complete Stock

of the ever popular

Pyrex Ware



That Xmas Turkey

requires a good sized roaster; we have them in
Enamel-ware and Aluminum

1847 Rogers Silverware Sets

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CALGARY —

ALBERTA



Canadian Legion
No. 10
B.E.S.L.

Pres. I. Mackenzie
Sec. Treasurer S. H. Crowther
Hall Manager Wm. Tew
Meetings held on the second Tuesday of each month. All eligible welcome as members.

STRATHMORE TAXI
24 Hour Service
PHONE 131

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DR. R. G. ROSS - 200 GRAIN EXCHANGE — CALGARY

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The HUB
BILLIARDS ROOM
BOWLING ALLEY
TOBACCO and ALL
SMOKER'S NECESSARIES
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PLANNING EASY

Make mealtimes enjoyable for yourself and your family the year round. Rent a Food Locker today and preserve delicious summertime fruits and vegetables for winter menus. Low monthly rates. Communicate with

Strathmore Lockers 

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AUTOMATIC GLADIATORS
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WE HAVE IGNITION and CARBURETOR PARTS FOR YOUR CAR and TRUCK

We carry in stock

- HAMMER MILLS
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1 1/2 ton REO TRUCK, HEATER & PRESTONE

Buy Your Tires, Batteries, and

Tire Chains Now

SALES and SERVICE — REO

MODERN MOTOR SERVICE

PHONE 101 — STRATHMORE

**School Bus In Accident**

Taking a group of children home from school on Tuesday afternoon, the school bus driven by Mr. Charlie Bremner of Strathmore was in collision with a car driven by Mr. Frank Bazant of Namaka, at a crossing of side roads on the bus route. Two of the Cormack boys, passengers in the bus, suffered cuts in the back of the head and neck region, but no-one was seriously injured. Both bus and car suffered extensive damage.

The school bus had stopped at

the crossing, it was reported, and was just moving out into the intersection of roads, when it was hit by Mr. Bazant's car. The impact took place just at the side door of the bus, and both door and running board were badly crumpled. Engine damage was also inflicted, and the engine was moved about an inch, according to a garage report.

Mr. Bazant's car was quite badly bent and twisted in the front end, and the engine was shifted from its position. Mr. Bazant himself was shaken by the steering wheel hitting him in the chest, but it was thought him it was not serious.

Students on the bus route are being transported by another Wheatland School bus in the meantime.

Chancellor Notes

A Miscellaneous Shower was held at the home of Mrs. L. P. Krabben on Thursday in honor of Miss Mildred Allen—whose marriage took place on Saturday. Many lovely and useful gifts were presented by Mrs. Krabben. Mildred thanked everyone for the gifts and invited them to call on her. Later on a bountiful lunch was served by the hostess.

Mr. and Mrs. Harold Baldwin of Calgary were week-end guests of Mr. and Mrs. Vern Hansen.

We are sorry to learn that little Roddy Nelson grandson of Mr. and Mrs. P. Rogers was operated on for appendicitis in the Holy Cross Hospital last Thursday. We wish him a speedy recovery.

Many friends called on John Hede on Thursday to congratulate him on his birthday. Coffee was served all afternoon and evening.

Mrs. F. Scott of B.C. is visiting her father Mr. Ross Allen.

**Church Notes**

STRATHMORE UNITED CHURCH
11:00 a.m. Sunday School
7:30 p.m. Public Worship

Namaka:
2:00 p.m. Church Service and Sunday School.

SACRED HEART CHURCH
Strathmore —
Mass every Sunday at 10:30 a.m., excepting the first Sunday of every month when Mass will be at 10:00 a.m.
Carseland —
Mass at Carseland 9:00 a.m.

UNITED CHURCH OF CANADA
CARSELAND + LANGDON Charges
Dalemend 10:30 a.m. Every Sunday

Carseland 12:00 noon 2nd and 4th
Moistedge 3:00 p.m. Sundays

Langdon 11:30 a.m. 1st
Lyalta 3:00 p.m. and 3rd
Kathy 7:30 p.m. Sundays

LANGDON BAPTIST CHURCH
Pastor, H. E. Reynolds. Phone R 15
Church Service, 7:30 p.m.
Sunday School, 10:30 a.m.
Children, adults and children.
Mid week prayer meeting held
every Thursday at 8:30 p.m.

ANGLICAN PARISH OF
STRATHMORE — GLEICHEN
Sunday, December 12th, 1948
Advent 3

Strathmore:
8:30 a.m. Holy Communion
11:00 a.m. Sunday School
7:30 p.m. Evening Prayer
Gleichen:
11:00 a.m. Sunday School
12:00 noon Morning Prayer
Strathmore: Confirmation—Wed.
Dec. 15th at 8 p.m.

In Peru on the west coast of stretch, January through June, Arti-South America there is not a drop field irrigation keeps flowers in rainfall for six months at a blossom year round.

**WHAT PROTECTION HAVE
ADEQUATE INSURANCE
OFFERS YOU THE ONLY SECURITY
SYD COLDWELL — STRATHMORE**

**A NEW RADIO
FOR CHRISTMAS**

COMPLETE LINE OF
MANTEL & CONSOLE RADIOS

110 VOLT, BATTERY OPERATED & 32 VOLT
FROM \$26.50 to \$169.00

TRILITES with Shade	29.95
EASY TANK CLEANER	59.95
AUTOMATIC IRONS to	12.95
TOASTERS to	15.50
HEATING PADS	8.95

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Electrical Contract — Service & Supply
Guaranteed Radio Service

E. HAMILTON M. CONYBEARE
PHONE 48 — Proprietors STRATHMORE

If it's machine work you want

bring it to Rison's. We've got the staff and the equipment for all your building and machining, engine over-hauling, electric or acetylene welding, and service to farm or industrial machinery. A reputation of 25 years backs our work.

Rison's Machine Shop

Business Phone 27 Residence Phones 74 & 60

**BIG or small
We Have Them All**

OUR COMPLETE STOCK OF FACTORY - APPROVED CHRYSLER PARTS and ACCESSORIES IS AT YOUR SERVICE ALWAYS. THERE IS NO PART TOO BIG. NO PART TOO SMALL FOR US TO PROVIDE AND INSTALL.

REMEMBER, CHRYSLER PARTS ARE ALL BUILT BY THE FACTORY THAT BUILT THE ORIGINALS.

YOU CAN'T GO WRONG AT

Strathmore Sales and Service

Cockshutt — Chrysler, Plymouth, Fargo
Phone No. 8 — LOUIS LaPIERRE, Mgr.

CHECK ON PULPWOOD

The Honourable J. A. MacKinnon, Minister of Mines and Resources, announced recently that problems related to the future productive capacity and demand for wood pulp

have resulted in the Canadian Government sponsoring a conference to study this important problem under the Food and Agriculture Organization of the United Nations. The Government has tendered an invitation to Mr. N. E. Doh, Vice-
President of FAO, to arrange for the Conference to be held in Canada. It is anticipated that the Conference will convene in Montreal next March. The Canadian Pulp and

paper, Dec. 9, 1948 - THE STRATHMORE STANDARD -

Association will assume an active part in the work of the Conference. It is anticipated that delegates from nineteen countries will be present.

HOW TO BUILD A FARM POND

By LT. COL. E. S. RUSSENHOLT

On the vast, fertile Farmlands of Western Canada, the factor which limits production is water . . . that is, the amount of water which is available for use at vital times; and the way we use it.

A pond that stores water, deep and permanent, is a most productive item of equipment on a Western farm.

Trees are a valuable crop on carefully chosen acres; and, teamed up with an adequate storage pond, can make a mighty implement for stabilized production and prosperity.

In logging camp bunk-houses (after enormous suppers) we used to talk about "the farm on Section 37." In the long years since then, I have list-

ened to golfers at the 19th hole, and hunters by their camp fires, and soldiers at their reunions, telling what happened — with considerable imaginative high-lighting. Not prevaricating, mind you; but relating events as they would like to have seen them happen. Remembering back to our lumberjack days, that is the way we talked of "the farm on Section 37." It was a visionary farm, yes; but it was the picture we carried in our hearts of what our farms should be. We talked of breaking, and planting, and building; and, on that mythical terrain, we developed the kind of farms we really wanted to make of our own homesteads.

Droughts and floods — booms and depressions — wars, "excursions and alarms" have upset many plans in the intervening years; but have taught us (the hard, hard way) that trees and ponds are vital

to the machinery for production and stability on Western farms.

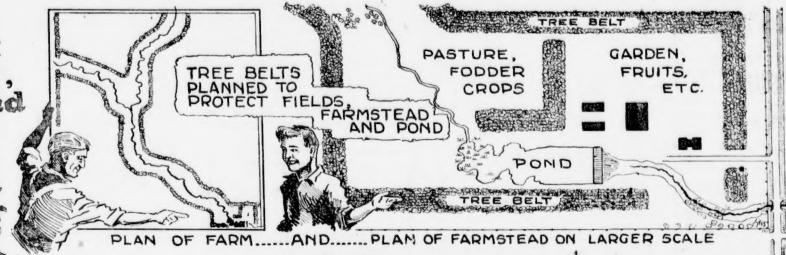
On the opposite page we picture the lay-out of "the farm on Section 37." In our illustration we have tried to "bunch" some of the things the years have proved — about planning and building tree-belts and ponds; and the benefits harvested therefrom. A bit idealistic? Maybe. But every item pictured is the experience of thousands of farm families across North America.

In future discussions we'll talk about using trees to increase field crops and income. This article is mostly about lay-out of trees around the farmstead and farm land.

Such a lay-out of trees and pond guarantees the family plenty of water the year round; for livestock; and for irrigating big gardens and small

(Continued on Page 5)

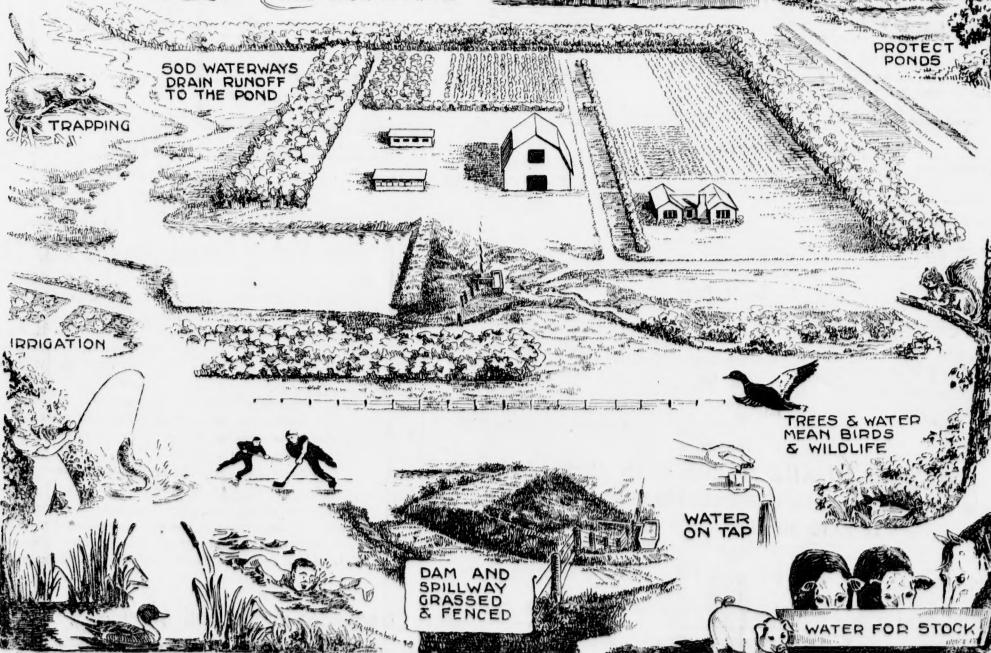
TREES that protect farm ponds, buildings and livestock mean more production- better living



FOR ABUNDANT WATER
POND IS DUG DEEP

DAM DESIGNED BY
SKILLED ENGINEER
IS MOST USEFUL

SECTION OF A TREE BELT - WITH MANY ROWS OF SELECTED TREES.
SUCH TREE BELTS HELP PRODUCE MORE OUTPUT - MORE INCOME.



UNDER THE STREETLAMP

by PAT O'HOOLEY

Sitting in the barber shop, Jack Premer was studying birth and death statistics in a magazine. Suddenly he turned to Leonard Hill and said, "Do you know that every time I breathe a man dies?" "Very interesting" replied Leonard, "why don't you chew life-savers?"

Bruce MacKenzie: "The first time you contradict me I'm going to kiss you!"

Eric Baldwin: "You will not."

Heart aches the newspaperman who was captured by cannibals on a South Sea island, and was watching the fire being kindled under a big iron kettle.

"What did you do before you came to this part of the world?" asked the captor, pointing his rifle. "I was in the newspaper business," replied the captive.

"An editor," said the captive.

"No, just a sub-editor," said the captive.

"Well, cheer up, old man," said the chief. "Promotion awaits you. After dinner you will be editor-in-chief."

Verna MacGannon: "Bur, daddy, he says he can't live without me." Jim Cannon: "Tell him to think up a new one. I told that you after mother."

Bud Tschirch: "Say! More than one person has been guilty of mutilating the books I lent them, but my latest experience takes the cake."

Stan Lunge: "What was that?"

Tench: "I lent Coulter my dictionary last week, and yesterday he returned it without a word."

If you're interested, the old jump rope is still a favorite among Christmas gifts for little girls. If you're not, skip it.

We like to say a word about the Stomachers, with a man of few words. He quarreled with his wife one morning, left the house and did not return for 12 years. When he came back he walked in calmly as though nothing unusual had happened.

"And where might you have been, Sally Macpherson?" asked his wife.

"Out," came the reply.

PRINTY WEDDING
AT JAMES RIVER

—heading in Olds Gazette.

We take it there was quite a reception also.

A judge ruled that a man had no reason to strike his wife, we're informed by Red McDouall, who agrees that you can't beat a good wife.

"There was a crowd at the town hall last night," said Mark Crerell to his wife.

"Something special on?" asked his better half.

"Oh, yes, I was burned down," was the reply.

A family living in a suburb finding the nest-liners on the gate ineffective in discouraging hawlers and canva's a r., replaced them with the following o.:



Don't Let
Weeds
and
Grasshoppers
Eat Up
Your
Farm
Income

IT PAYS TO KILL WEEDS WITH DOW 2, 4-D
IT PAYS TO KILL GRASSHOPPERS WITH DOWKLOR

IT PAYS TO TEST YOUR SEED GRAIN
(Obtain a free germination test)

IT PAYS TO PULL TO THE PIONEER
PIONEER GRAIN COMPANY
LIMITED

37

Jobart Notes

Mrs. Nels Jensen returned last weekend after a few days spent in Medicine Hat where she visited her daughters Misses Adele and Ellie Jensen.

Mr. and Mrs. Ed Holland were algar visitors for a few days last week.

Mrs. Geo. McBean and Maureen spent a few days last week visiting with Mrs. Hugh Gough at Okotoks.

Mr. and Mrs. C. Tower spent the weekend in Calgary.

Mr. Laverne Meyer of Red Deer spent a couple of days visiting his sister and brother-in-law, Mr. and Mrs. Roy Foster.

Don Foster visited his parents over the weekend.

Mr. and Mrs. Geo. McLean and Maureen visited over the weekend with their daughter and sister, Leona of Macleod.

Mr. and Mrs. L. Lijja entertained Mr. and Mrs. T. Collins and Mr. and Mrs. E. Ferguson, Saturday evening.

Mr. and Mrs. C. Tower and Don, Mr. and Mrs. Geo. McLean and Maureen were dinner guests at the home of Mr. and Mrs. Gordon Hall on evening last week.

Mr. and Mrs. E. G. Ferguson returned Saturday after spending the weekend in Calgary, attending the U.F. A. Convention.

Mr. and Mrs. E. Johnson entertained a few friends Saturday evening.

Mr. and Mrs. Price have taken up residence at Sam Duncan's farm. Mrs. Price is Mrs. Duncan's sister. We welcome them to our district.

Berryvale W.I.

The regular meeting of the Berryvale W.I. was held at the home of Mrs. Eric Olsen on Dec. 2nd. Roll Call was "My Ideal Husband" in 14 words or less, the prize going to Mrs. G. Godfrey. After the business was dispensed with, the home demonstration was enjoyed. Mrs. G. Kearns winning the high score and Mrs. Sid Coldwell the consolation.

The next meeting will be held at the home of Mrs. T. Taylor on Dec. 16 when there will be an exchange of Xmas gifts in addition to the annual meeting. All members are asked to attend.

"Dare to be the Agapanthus! If attacked, do not run but walk slowly backwards."

Reported 100 per cent efficient.

"That pretty girl seems to be having a good time."

"Her fiance, a young medical officer in Germany, is coming to marry her next month."

"Well, she certainly seems to have had the problem of what to do till the doctor comes!"

Cluny Notes

by Mrs. M. C. B.

A well attended meeting of the W.L. was held in the committee room on Dec. 2nd.

Matters of importance were discussed, also new officers elected, namely, as President, Mrs. W. Summerhill, Sec. Treas. and Mrs. A. Maynard Vice Pres.

The retiring officers are Mrs. Summerhill Pres. Mrs. J.P. Bellis Sec. and Mrs. Haymond Treas.

The highlight of the evening was the exchange of Christmas gifts, very good and practical gifts were displayed by Mrs. Santa Claus and her helpers.

A delicious lunch was served by Mrs. Haymond and Mrs. Haggarty with Mrs. Maynard as hostess.

Mr. and Mrs. Andy Beringer and Jim, also Benny Beringer of Big Valley, were visitors at the Reimecke home.

Mr. and Mrs. Dave Schiffer have returned from a three week visit with relatives in Oregon, U.S.A. Mrs. Clifford Nall, who has been looking after things in her parents' absence, returned to Calgary Saturday.

The bazaar, sale of home cooking and tea put on by the W.A. of the United Church in the club rooms Saturday Dec. 4th was a decided success, the proceeds amounting to \$200.

We are very glad to report that a crew of workmen have started work on the new bridge across the Bow and hope to have the bridge complete by spring.

The Curling Club is making ice

so get your brooms ready and let's go.

OPTOMETRIST

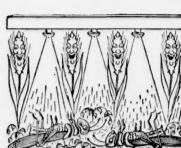
D. Stewart Topley

503 Southam Building
CALGARY — ALBERTA

M7350



The Leader
since
1897
CALGARY
Ginger Ale



For Women Only

WHY DO WE EAT?

Miss Joyce Lewis, Nutrition Specialist for the Alberta Department of Agriculture, suggests that for some homemakers meal planning has become just an automatic you do it without giving it a thought.

She says that the result is a perpetual headache. Her suggestion is that you stop and ask yourself the question, "Why do we eat?" The answer, she says, is not in terms of calories, proteins or vitamins. Many homemakers have the wrong conception of the real value, put it in

perpetual headache. Her suggestion is that you stop and ask yourself the question, "Why do we eat?" The answer, she says, is not in terms of

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**BALDWIN
Motors
Handle the
following**

Angle Dozers
Grico 2 Axle Drive
Utility Blade
Truck Boxes.
Tractor Cabs
Tractor Cleats
Corn Picker
Wagon Boxes
Master V Bars
Disc Harrow, Lift Type
Disc Grinder
One Way Plow, Ford
Mower Power Drive
Coutts Feed Grinder
Cushman Engines
Foot Feed For
Ford Tractor
Terracer-Grader
Jackall Jack and
Fence Stetcher
Rear Door Safety Lock
Onan Light Plants
Soil Mover
Land Leveller
Robin Grain Loader
Love Grain Loader
Toro Power Mower
Huber Maintainer
Rotary Hoe
Disc Tiller
Cam & Roller Hoists
Renn Hoists & Bodies
Soil Pulverizer
Shallow Well Pumps
Blade Snow Plow
V Snow Plow
Robin Post Hole Digger
Ro Ho Gardner
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Wood Saw
Tractor Saw
Sally Saw
Hydraulic Tractor Seat
EZ Seat
Terra Scoop
Elston Electric Sanders
Speed Box
Farm Wagons
Aircraft Tires for
Tractor

2 Wheel Trailer
Garden Tractor
Cabin Trailer
Tractor Umbrella
Windmills
Hand Winches
Windrow Turner
Power Winch

36 Ford $\frac{1}{2}$ Ton
35 Chev. Sedan
41 One Ton Ford

Baldwin Motors
Phone 31 Strathmore

**Rescue Youngster
From Town Lake**

Three year old Lanny Hill was pulled out of a hole in the ice at the lake in Lambert Park in Strathmore about a week ago, when some of the other youngsters playing near saw him fall in.

The lake has been used for skating and hockey by a large number of the young section, but in the main they remain clear of the hole in the ice cut near the pump house. The hole is to insure flow of water

to the fire system. On this day, a group had been playing closer to the hole, and Lanny, watching on the edge, and trying to play the same way, fell in.

He was fortunate enough to fall with his hockey stick across the hole, so that he did not go under and come up in a covered spot. Don Milligan and Frank Henderson, who were playing near-by, immediately fished him out, and Jack Milligan, who had his bike on hand, took Lanny to the Rellings home immediately, where his grandmother changed his clothes and made him warm.

**HOSPITAL
BILLS**
can
Cripple Your
Bank Account

up to
\$1552.50

Is the amount Family Group Hospitalization Plan will pay for a family of four should they all be injured in an accident or all taken ill at one time.

Join To-day!

**Canada Health and Accident
Assurance Corporation**

HEAD OFFICE: WATERLOC, ONT.

M1878
618 - 3rd Street West CALGARY, Alberta

**New Year's Eve
DANCE**

Friday Night, December 31st

The Biggest Dance of the Year

JACK BREMNER'S ORCHESTRA

Auspices Strathmore Canadian Legion

Thursday, Dec. 9, 1948 — THE STRATHMORE STANDARD — 11

May Try Fancy Skating

A suggestion has been made that some time be given over to instruction in fancy skating, and if enough interest is shown, it is felt that it may be possible to have an instructor come down from Calgary once or twice a week for such classes as the skating rink.

**Open Chair Lift
At Norquay Ski-Run**

The Minister of Mines and Resources, the Honourable J. A. McMillan, will officially open the new chairlift on the east slope of Mount Norquay in Banff National Park, Alberta, during the first week in December. It is the first chairlift to be built in the Canadian Rockies and is similar to equipment used at many winter sport centres in the United States, Europe and in eastern Canada.

The Mount Norquay chairlift has a length of 3,200 feet and a vertical rise of 1,300 feet. There are 49 chairs and about seven minutes is required to make the trip from the lower terminal to the upper. Tram lines have been completed and the lift will begin operations on Dec. 19.

The more you read the classified ads, the more you appreciate their value.

About 10 quarts of milk—actually 9.77—are needed to make a pound of butter.

You have it—some one wants it—why not get together with a Want Ad?

DON'T BE CAUGHT

without your party dress or suit when Christmastime comes. Send it in NOW for dry-cleaning, and be sure of its return in lots of time. Remember, Phone 119 for FREE pick-up and delivery. Our work is guaranteed—our prices are reasonable.

S'MORE LAUNDRY
&
DRY-CLEANING

Farm Machinery and Electric Supply
(formerly known as Strathmore Electric)

Wishes to announce
that we have on hand several

**Propane stoves
and appliances**

for immediate installation.

For your Christmas radio

see our selection of Stromberg-Carlson and Marconi Sets. Both console and mantel sets

A GOOD STOCK OF GLIDDEN PAINTS
AND BRUSHES

Farm Machinery & Electric Supply

Phone 79 — Strathmore

